

# Prosper In Perth County: Delta Power Equipment

## Transcript

This video has many close-up shots of individuals and moving farm equipment. It begins by showing an aerial view of a farm equipment dealership with tractors lined up. Intense music plays. "Prosper in Perth County" appears on the screen in white text.

An aerial view of a blue tractor driving fades onto the screen. Ryan fades onto the screen, while he sits inside of a mechanical shop.

Ryan: "My name is Ryan Bettles, I'm a licensed heavy equipment technician here at Delta Power. I work on construction equipment, loaders to backhoes, and tractors and combines, and agriculture as well."

Screen fades to a close-up profile shot of Ryan walking through the shop. We hear Ryan speak.

Ryan: "I'm from Dublin originally, which is still in Perth County. I now live in Mitchell not far from here."

Screen fades to Ryan driving a blue tractor. We hear Nick speak.

Nick: "My name is Nick Poole, I live just south of Milverton on a dairy farm. I've been working with Delta Power since 2016 apprenticing as a diesel mechanic."

The screen fades to a close-up of Nick and cuts to a shot of him looking down at equipment he is working on. Intense music continues.

Mark: "Delta Power Equipment is a multi-location farm equipment dealership."

Cuts to Mark walking by the fleet of white pick-up trucks in slow motion. We hear Mark speak.

Mark: "Agriculture in particular is absolutely huge."

Cuts to a close-up shot of Mark.

Mark: "Right now there are more jobs than people to fill them."

Cuts to a close-up shot of Nick. Cuts to Ryan picking up wrenches from a tool-box. We hear Nick speak.

Nick: "Coming into high school I knew I wanted to be in a trade of some sort. Since then, I've been doing workplace training with New Holland."

Cuts to a shot of a red tractor. Cuts to a brief close-up shot of Mark. Cuts to a close-up shot of someone's hands working on equipment. We hear Mark speak.

Mark: "There are entry level opportunities in all department. The most familiar for people is probably the service department. People would come through high school coop and then perhaps take on an apprentice program towards a farm equipment mechanic or heavy-duty mechanic."

Cuts to a close-up shot of Nick.

Nick: "A lot of people look for those big city jobs but they don't necessarily know that there right here in our neighbourhood. I know just within Delta we've got marketing, salesman, managers, account, and of course the mechanics too."

Cuts to a mechanic welding equipment. Cuts to a close up of Ryan. We hear Ryan speak.

Ryan: "You're always learning, there's no stopping. The industry is growing, and we need to grow with it."

Cuts to a close-up of Nick. We hear Nick speak.

Nick: "You can fix something in the shop and be driving home that night to see it out in the field working away. It gives you some satisfaction knowing you're helping out the guy next store."

Cuts to Nick driving tractor. Cuts to aerial view of the tractor driving. We hear Nick speak.

Nick: "It's not just a tractor pulling a piece of equipment down the field, it's cutting edge technology. We have self-driving tractors nowadays."

Cuts to a close-up of Ryan.

Ryan: "You do have the satisfaction of every job you do and can complete. But there are some where you drive for a good two-hour drive to work on it and it's stuck on the road and you need to get it running."

We hear Ryan speak. Cuts to Ryan driving a service truck. Cuts to a gravel road. Cuts to Ryan driving. Cuts to a close-up of Ryan.

Ryan: "So when you get that running, you have a very happy customer and you feel accomplished when you're driving back."

Cuts to an aerial view of Downton Mitchell on a sunny day. We hear Ryan speak.

Ryan: "What keeps me in Perth County is definitely family and friends."  
Cuts to a close-up of Nick.

Nick: "I know especially in Milverton, everybody kinda knows everybody. It's not like a big city feel where you don't know your neighbours. Everyone kinda knows everyone."

Cuts to a close-up of Ryan. Cuts to a profile view of Ryan.

Ryan: "The community is very supportive and outgoing. And if you need help, they'll always help you."

Cuts to a close-up of Nick. We hear Nick speak. Cuts to Ryan wearing protective glasses and using an industrial sander.

Nick: "If you like to be hands on and to work hard, then this would be the job for you."

Cuts to a close-up of Ryan.

Ryan: "It's a good industry, it's always changing, and you see some pretty cool stuff in the end."

Cuts to an aerial view of the dealership and the tractors.

There is a fade into a white screen, reading "Prosper In Perth County" and the Perth County logo.