

“Perth County is pretty awesome – I love the small towns, the country, and the open space. Being an entrepreneur in a rural area has allowed me to work with clients who are more trusting when it comes to the creativity aspect of their brand and company.”



DREW

Owner, Flight Media
Millbank | Perth East



For more inspiring stories visit
perthcounty.ca  

#ProsperInPerthCounty

Rural Creativity

Drew had a picturesque rural childhood in the small village of Millbank. “It’s home here, I love my small town,” Drew smiles. “I was active in minor hockey and other sports growing up, and I’m still in a band that plays in the area. This involvement has allowed me to meet so many people.”

“When I was younger, I was into motocross and started taking videos of these events for fun. This led me to pursue post-secondary in marketing. When I graduated, I realized a job in that field wasn’t what I thought it would be and I already had all of this knowledge in videography – so, I decided to start my own business with my brother.”

Raised by a family of entrepreneurs, Drew knew the hard work that would come with owning a business. “I work more hours than most people, but the freedom of working for yourself is the number one thing. At the end of the day, I feel a sense of purpose when I’m working to grow my own business.”

What sets Perth County apart from other regions when starting a business? “There isn’t the kind of competition here that there is in urban centres and I get to work with small businesses that trust me and allow me to work with their brand,” Drew notes.

With a wide variety of services available for our entrepreneurs like Drew, Perth County is the perfect place to pursue your dreams of opening a business. “There’s a lot of conveniences here, the city is close by, and the market is wide open.” ■