

“Farming isn’t just a job, it’s a lifestyle. In Perth County, you have every opportunity to be involved in agriculture.”



Rural Roots



GLORIA

*Farmer, W. Charlot Grains and
Walch Family Strawberries*

Perth South



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Gloria is a small town girl with strong rural roots.

“Living in the country is quiet and peaceful but is also exciting and offers an abundance of opportunities, especially in agriculture. Farming is rewarding but it can be challenging, especially when you’re dependent on the weather,” Gloria laughs. “We aren’t located too far away from anything and the rural landscape has allowed my family’s business to thrive. I want to be in Perth County because my family and our business is here, plus the community is fantastic.”

Choosing to remain local and be involved in the secession of her family farm, Gloria attends the University of Guelph where she studies agriculture science. Agriculture has become one of the most innovative sectors and requires specialized, forward-thinking workers who will lead the industry in the 21st century. In Perth County, four jobs exist for every Ontario Agriculture College graduate.

Gloria can now utilize the skills she’s learned and apply them to her family’s farm. “I grew up farming so it was a natural draw for me. Like any other job, farming comes with many challenges but this keeps us humble and on our toes. I want people to be aware of this industry so they can have confidence in what they’re consuming – agriculture is so much more than simply producing, it has become so diversified. Anyone, regardless of their background, can get involved.” ■