

“With small towns and small populations comes the opportunity to really be in control of your own path. You can really build prospects for yourself instead of falling into a job that’s been created for anyone to take. There are so many niches that can be filled. You just have to pick one and run with it.”



Homegrown support

JEREMY

*Branch Manager, Zehr Insurance
Milverton | Perth East*



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The plan was to work in his hometown of Milverton for one year before leaving to pursue his post-secondary education. Luckily for Jeremy, life doesn't always go the way you think it will.

Jeremy's employer saw his potential. "I'm fortunate to work for a company that promotes the value of education. Zehr Insurance paid for me to obtain my RIBO, CAIB and my CIP designation. I dodged having to spend years of my life and tens of thousands of dollars to begin my career."

Having served on Perth East's council for eight years, Jeremy has no lack of passion for or pride in the area.

"Perth County is a great place to live. If you're from here, there's a certain comfort that comes from being home. Having your family and friends close by is obviously a big bonus, too. But if you're looking to move to the area, do it. Not only is it very affordable, but the extent of opportunities here is amazing. We can and should equate small towns with big success." ■