



Christina

Entrepreneur

Perth County
Cultivating Opportunity

MUNICIPALITY OF
West Perth



#PeopleofPerthCounty: Homegrown Journeys

Always Growing

When we last connected with Christina tB Hotz, her design business was beginning to take root in Perth County. Today, it's thriving - serving local entrepreneurs with custom websites and branding that reflect the character of the community.

But Christina's creative work extends far beyond design. She's also the founder of The Heronry, a new West Perth publication that highlights the stories, talents, and experiences of local residents. Named after the safe and supportive environment herons need to raise their young, The Heronry shares a similar mission: to celebrate the people who help shape and strengthen the community.

In her downtime, Christina can often be found at the Mitchell Pottery Studio, working with clay, or tending to the extensive flower and vegetable gardens that surround her family's historic home in Mitchell. She also enjoys listening to audiobooks while painting and maintaining the home's exterior woodwork - an ongoing labour of love that keeps her connected to both craft and place.

As both an entrepreneur and storyteller, Christina continues to be deeply engaged in life in Perth County - creating, cultivating, and contributing to the vibrant culture of West Perth.

Owner, Christina tB Hotz Graphic Design
Mitchell | West Perth

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