

*“With the rural, small town lifestyle, you’re conducting business on a first name basis and everyone is willing to help each other.”*



## Homegrown Advocate

Growing up in Perth County allowed Georg to create roots which have kept him connected to the community. “You have the small town feel here, but you’re close to all of the big cities, borders, and other amenities, which makes this region perfect to operate a business. Plus, the commutes are short and everyone is so friendly.”

Working on his family farm, Georg is a second generation farmer who has become an advocate for the agriculture sector. “Working in the family business has given me a voice and the opportunity to guide the direction of things – each day is different, this is what I love about farming. There are always new things to learn and challenges to overcome. I can be doing anything from cultivating to repairing equipment on any given day.”

With a passion for rural life and agriculture, Georg loves the community he’s a part of. “I enjoy going to events like tractor pulls where you see fellow farmers – you all support one another,” Georg smiles. “When I see things grow in our fields, I know that our work is meaningful. It’s a great privilege and responsibility to take part in growing food to sustain our community.” ■

### GEORG

*Farmer, W. Charlot Grains and  
Walch Family Strawberries*

*Perth South*



For more inspiring stories visit

[perthcounty.ca](http://perthcounty.ca)  

**#ProsperInPerthCounty**