

*"We wouldn't have been able to realize our dream of opening a brewery anywhere else. It wouldn't have been cost effective to do so. Perth County offers us such an affordable lifestyle. This is exactly where we want to be and we're so happy to be able to raise our family here."*



## Home brewed lifestyle



### AYDEN AND KATIE

Owners, Shakespeare  
Brewing Company

Perth East



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Ayden left his job as a mechanical engineer to travel Europe for a year with his partner Katie when she graduated university.

By chance, he ended up helping an injured brewer work in England, and his love of brewing beer began.

When the couple moved back to Ontario, they knew that they wanted to be in Perth County.

"We were determined to make life work here because we love it so much," explained Ayden. "We're living a rural life but there are conveniences all around. It's the best of both worlds. I think that Perth East will see a lot of growth very soon."

The young couple started getting serious about their dream of opening their own brewery in November of 2016. Eight months later, on July 15, 2017, Shakespeare Brewing Company had its grand opening.

"I've heard some red tape horror stories from other breweries, but the local government here has been very helpful and great to work with. It was amazing to see our dream come to life so quickly," said Ayden.

"The community is incredibly loyal and supportive. We feel so lucky to have them behind us," beamed Katie. "It's a great place to be. When you walk down the street, people smile at and talk to you. There's an awesome sense of community. We're so excited that our daughter gets to grow up here." ■