

"I am, and always have been, passionate about small town life. It's who I am and it's who I'll always be. It's a relaxed, family and community focused way of living. As I heard once, "Innovation doesn't care where you live." You can make a great idea succeed anywhere, and I feel so lucky to be able to be here in Perth County."



Think global, live local



VIRGINIA

Owner, Acre75.ca

Milverton | Perth East



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"I've always wanted to be a business owner. After a ton of research, I decided that an ecommerce store was the way to go," explained Virginia.

"I run the business from our home in Milverton. My husband and I are so happy we chose to put down roots here. We have a young daughter and can always find something cool to do. Whether it's walking the beautiful trails, playing in the awesome parks or going for a skate at the arena, we always have a lot of fun!"

Virginia owns Acre75.ca, an online store selling on-trend gifts and goods made in small towns across Canada. "I love small towns and am truly proud to share the unique products that come from them with the world," Virginia beamed. "Every single item on my site has a story."

"The resources available to business owners in Perth County were very helpful in getting started. The Stratford Perth Centre for Business really helped me believe in my ideas for Acre75.ca."

Virginia has a clear takeaway message for aspiring entrepreneurs: "You can absolutely be successful and live in a small town. Perth County is an amazing community that allows for a great work-life balance."

"Ecommerce allows me the flexibility to be anywhere, but I really can't imagine being anywhere other than right here. I'm living out my small town dream." ■