



HOST A BUSINESS TOUR

HOST A NETWORKING EVENT

Connect directly with key stakeholders, including government officials & economic development representatives with no cost to you! Email ecdev@perthcounty.ca for more information

BUSINESS TOURS

Business tours offer a unique and valuable opportunity for your company to shine. By hosting a tour, you can:

- **Showcase your business:** Highlight the innovative work your company is doing and the impact it has on the community.
- **Connect with decision-makers:** Build relationships with elected representatives, municipal councillors and staff, educators, and organizations dedicated to supporting local businesses.
- **Address challenges and opportunities:** Share insights about your industry and collaborate on solutions to help your business and the local economy thrive.
- **Promote career opportunities:** Inspire the next generation by showcasing the diverse and rewarding careers available within your organization and our community.

Take advantage of this opportunity to enhance your visibility and build valuable connections. If you're interested in hosting a tour at your business, contact us at ecdev@perthcounty.ca to learn more!

NETWORKING EVENTS

Position your business as a central hub for connection and collaboration by hosting one of our 2025 Networking Events. Benefits include:

- **Expanded connections:** Engage with fellow business owners, elected officials, and economic development professionals from federal, provincial, and local levels.
- **Showcase your space:** Highlight your facilities and demonstrate how your business contributes to the economic vibrancy of the region.
- **Foster new opportunities:** Build relationships that could lead to partnerships, collaborations, or increased visibility for your business.

Don't miss the chance to put your business at the forefront of Perth County's economic ecosystem. If you're interested in being a host location, contact us at ecdev@perthcounty.ca for more details!



NEW 'Prosper in Perth County' Business Resource Guide

Perth County's Economic Development team is dedicated to fostering the growth of local businesses. By understanding the unique challenges and aspirations of business owners, our department offers a wealth of resources and support completely free of charge!

[Click Here For Business Resource Guide](#)

Planted in Perth County



Would you like to share your story & join our Planted in Perth County program?

For more information please reach out to ecdev@perthcounty.ca

People of Perth County

We love to feature people who live and work here! Whether they have moved away and come back, or have continued

to live here all their life. If you want the opportunity to showcase an employee for our *People of Perth County*, please email ecdev@perthcounty.ca for more details

[Click here to visit our current People of Perth County Features.](#)

Perth County
DISCOVER MORE ADVENTURES

"In Perth County, peace and support go hand in hand. It's where I feel truly at home."

A Sense of Support

Growing up in Mitchell and Dublin, Kirsten was surrounded by friends who felt like family. The close-knit community left a lasting impression, even as she moved to Toronto for college and later to Calgary for work. "The bigger cities in Ontario are exciting, but isolating. In a big city, it's easy to feel like just another face in the crowd," she recalls.

After six years out west for work, she felt the pull of home. "My family and friends were all back in Perth County. I missed the sense of belonging, of being around people who truly know and support you."

Now back at Goettler Furniture, she's hands-on in the family business with aspirations to take over one day. "Working in a small town, you're more than just an employee—you're a trusted part of the community."

Now fully engaged in the family business at Goettler Furniture, she's looking forward to the future. "I'm here for good—there's no place I'd rather be," she says with a smile.

KIRSTEN
Vice President, C. G. Goettler Furniture Inc.
Dublin | West Perth

West Perth

For more inspiring stories visit
perthcounty.ca

#ProsperinPerthCounty

PERTH COUNTY POLAROID PROJECT



Position your business as a must-visit destination in Perth County!

We have launched the "*Perth County Polaroid*" initiative -- a series of 'shareable moments' designed to enhance visitor engagement and promote your unique location and Perth County's countryside charm. In early 2025, we'll be installing free-standing, semi-permanent outdoor photo frames at participating tourism destinations within the region who demonstrate interest and have a picturesque location to showcase. The setup invites visitors to 'frame' themselves within the landscape, encouraging photo-taking and social media sharing.

Here's how it works:

- **Tell Us Where and Why:** Review the attached example and let us know where you'd like to have a frame installed, along with what 'shareworthy moment' your installation would frame! Please include your justification for why this location belongs on the 'Perth County Polaroid' trail.
- **Customizable Photo Op Frame:** We'll provide and install a free-standing, semi-permanent outdoor metal photo frame *customized to reflect the uniqueness of your business or attraction.*
- **Boost Social Media Visibility:** These frames will encourage visitors to snap and share

photos at your location, increasing user-generated content (UGC) and promoting your business organically.

- It's Free!: There's no cost to you. This is our way of supporting local tourism and helping you shine!

[Apply Today](#)

Perth County Business Check-In 2024



Perth County
Cultivating Opportunity

BUSINESSES

▶▶ We want to hear from you!

As a valued member of Perth County's business community, your insights are essential in helping us support your growth and success. We're conducting a confidential and anonymous survey to reflect on the programs we offered in 2024 and to plan effectively for 2025.

<https://www.surveymonkey.com/r/Checkin2025>



DEADLINE TO PARTICIPATE IS JANUARY 10, 2025

[CLICK HERE FOR SURVEY](#)

Pathways & Destinations

The Mitchell District High School is hosting an information evening for students and their families called 'Pathways & Destinations' on Wednesday January 15th from 5:00pm-7:00pm. If you are an employer looking to

MITCHELL DISTRICT
HIGH SCHOOL

PATHWAYS & DESTINATIONS

WEDNESDAY
JANUARY 15TH, 2025

TIME
5:00 - 7:00 PM

INFORMATION FOR STUDENTS
AND FAMILIES TO SUPPORT THEIR
CURRENT AND FUTURE PLANS



CONNECT WITH EDUCATORS, LOCAL
BUSINESSES, & POST-SECONDARY
INSTITUTIONS



connect with local students and share information on career pathways that will allow them to build their future right here in Perth County, please consider having a presence at the event.

For more information or to confirm your participation, please contact MDHS Principal Derek Laidlaw at derek.laidlaw@ed.amdsb.ca

Get Social with Perth County Tourism



Follow our socials to stay in the loop on Perth County events, destination recommendations, local experiences, business updates, and more!

If you require an alternate format of this eNewsletter, please contact accessibility@perthcounty.ca

Perth County | 1 Huron Street | Stratford, ON N5A 5S4 CA

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