

What's New

FREE Lunch & Learn: Small Business Support & Programming

When: August 19, 2025 | 12:00 – 1:30 PM
Where: The Perth Farmhouse & Winery

Perth County's Economic Development team invites small business owners from across Perth County and Stratford to a free Lunch & Learn focused on local business support and programming.

Featuring presentations from the Stratford Perth Centre for Business and the Perth Community Futures Development Corporation and our team, this session will highlight a wide range of services, programs, and funding opportunities available to help your business thrive and grow including the new Rural Ontario Development Program (ROD).

Lunch is provided, and space is limited.
Click or scan the code to learn more and register!



How Can We Help Your Business Grow?

Whether you're looking for more promotion, training opportunities, or other support to help your business grow, we want to hear from you!

Your feedback helps us better understand your needs so we can offer more meaningful support and work together to strengthen the economy in Perth County.

Click or scan the code to fill out a quick questionnaire or email us directly at ecdevtourism@perthcounty.ca



In Case You Missed It

Summer Company Launch

The Summer Company Program is underway, with 10 local students launching their own small businesses thanks to training, mentorship, and funding from the Province of Ontario and Perth County.

The program gives young entrepreneurs the skills, financial support, and confidence they need to turn their ideas into real, working businesses.

Click or scan to read the full article to learn more about the program.



Summer Company Business Profiles



Michael Ewing: Designs by Michael:

Designs by Michael specializes in dynamic sports photography and bold graphic design that captures the energy and emotion of every moment. From game-day action shots to custom visuals for athletes and teams, Michael delivers high-impact content tailored to elevate your brand. Perfect for those looking to stand out with powerful, professional visuals. Michael operates his business from Perth South, Ontario.



Brody Schoonderwoerd's Window Washing:

Brody provides professional exterior window washing services for local residents, helping homes look their best with clean, streak-free results. With attention to detail and reliable service, he ensures your windows sparkle and let in more natural light, enhancing the overall appearance of your home. Brody resides in Mitchell, Ontario



Brooke Wilhelm's Simply Spotless Cleaning:

Enjoy the comfort of a spotless home or workspace with Brooke's detailed and dependable interior cleaning services. From routine tidying to deep cleans, Brooke takes care of the mess so you can focus on what matters most. Trust in her reliable, personalized approach to create a fresh and welcoming environment every time. Brooke is located in Perth East, Ontario.



Joel Heida Joel's Patio Revival:

Joel, from Perth East will reclaim your outdoor spaces with our deep-clean patio restoration services, designed to bring out the original beauty of your stone, brick, or concrete surfaces. Whether you're preparing for the summer season or getting ready to host a special event, Joel can transform your patio into a clean, inviting space you'll be proud to show off.



In Case You Missed It

Inside Look: Kampkreek Dairies Business Tour

We had a great time touring behind-the-scenes at Kampkreek Dairies, learning about their innovative farming practices, family-run operation, and commitment to quality. A big thank you to the Kampkreek team for sharing their story!

Want to join our next tour or showcase your own business?

Reach out to us to get involved in a future business tour and connect with others in the Perth County business community. Email jdias@perthcounty.ca for more details.



Henry Street Art Tunnel Project

The Henry Street pedestrian tunnel in Mitchell has been transformed into a vibrant public art space, thanks to local students, community partners, and support from Perth County.

The murals reflect youth perspectives on “My West Perth” and showcase the power of creativity and collaboration.



Click or scan to read the full article to learn more about this inspiring project.

Rooted in Success: Thanks for Growing with Us!

Whether you made it to the Business Mixer or not, the evening was full of inspiration, fresh ideas, and meaningful connections — all centered around the power of collaboration.

Don't miss out next time! Our next event is coming this October, and it's another great chance to connect, learn, and grow your business in Perth County.

Stay tuned — we'd love to see you there!



Free Resources, Events & Support



Prosper in Perth County

From promoting your events on our tourism social channels to hosting business tours that connect you with local leaders, the Prosper in Perth County program is here to support and celebrate your success.

Take part in our "Did You Know?" Facebook campaign, access valuable free business resources, and explore opportunities to be featured in our 2025 business highlights or our ongoing 'Planted in Perth County' and 'People of Perth County' spotlights.

Reach out to ecdev@perthcounty.ca or connect directly with our Tourism Marketing Summer Student, Olivia Jackson, at ojackson@perthcounty.ca to get started!

Click or scan the code to learn more!



Experiential Tourism Training Workshop

When: September 15th 10am - 2pm

Where: Red Mill Farm - 2379 133 Rd, Perth South, ON N4X 1C4

Join us for a hands-on, interactive workshop designed to help you create unforgettable visitor experiences. Guided by expert trainers, you'll explore the principles of experiential tourism and gain practical tools to elevate or refresh your offerings.



Click or scan the code to register today!



Become a Signature Experience!

Interested in joining the Discover More Adventures (DMA) program?

By joining, you'll engage new audiences, amplify your authenticity, and create shareable moments that boost your digital exposure.

You'll also receive expert guidance, professional photography and videography, targeted paid advertising, and ongoing promotion and support.



Click or scan the code to learn more.







Free Resources, Events & Support

Business Name:

Keyword(s):

Filter By: Category Community

Results (Showing 28 - 36 of 770 results)

 <p>Arylle Wines 155 Argyle Ave. Listowel, ON 519.418.6000</p> <p><input type="button" value="View Details"/></p>	 <p>Arjan Construction 8842 5133 Line 26 Perth South, ON 519.272.6306</p> <p><input type="button" value="View Details"/></p>	 <p>Arla Foods Atwood Dairy 7412 Road 354 Atwood, ON 519.356.2271</p> 
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Help Us Keep the Perth County Business Directory Up to Date!

We're currently updating our annual Perth County Business Directory, and we need your help!

Whether you're a new business, need to make a few edits, or just want to double-check your listing, now's the perfect time to review your information for accuracy. You can also submit updated photos to make your listing stand out.

Click or scan the code and take a moment to ensure your business is well-represented. It only takes a few minutes!

Follow our Prosper in Perth County "DID YOU KNOW" campaign on Facebook!


Click or scan the code to explore our Planted in Perth County Business Features.



prosper in Perth County
Cultivating Opportunity

STARLINGS & ROSES BNB

Mitchell, West Perth



DID YOU KNOW?

DID YOU KNOW that Starlings & Roses is a TripAdvisor five-star rated Bed & Breakfast located in the heart of Mitchell, Ontario?

Perth County
Cultivating Opportunity

invest
STRATFORD



WARET

WORKFORCE ATTRACTION & RETENTION EMPLOYER TOOLKIT

Click or scan the code to learn more!



New Resource for Employers: Workforce Toolkit Now Available

Perth County and investStratford have launched the Workforce Attraction and Retention Employer Toolkit (WARET)—a one-stop resource packed with guides, templates, policies, and tools to help you attract and retain top talent.

Discover proven practices used by employers across Canada.



Free Resources, Events & Support

Free Training: Create a More Welcoming Workplace

Perth County employers can access free online training to build intercultural competency and support a more inclusive workplace.

In partnership with Fanshawe College, this 3-part course covers key topics like communication, power dynamics, and cultural awareness.

PERTH COUNTY PRESENTS:

WELCOMING COMMUNITIES TRAINING

- The Essentials of Intercultural Competency
- Effective Intercultural Communication
- Power Dynamics and Systematic Discrimination

Perth County



Corporate Training Solutions



To register, email ecdev@perthcounty.ca with the subject "Online Training - Welcoming Communities" and include your company name, number of licenses needed, and participant info.



Stratford | Perth
Centre for Business
helping business succeed

Support for Small Business Owners

The Stratford Perth Centre for Business offers free consultations, resources, and training to help new and existing small businesses grow and succeed. From business planning to digital marketing support, their team is here to help.

Take advantage of:

- Free business consultations
- Online workshops & events
- Business Basics e-learning course

Click or scan the code to explore resources and book your free appointment today!



Provincial & Federal Support

New Funding Opportunity: Rural Ontario Development (ROD) Program

The Ontario government has launched the Rural Ontario Development (ROD) Program, with \$20 million in funding over two years to support economic growth, job creation, and infrastructure improvements in rural communities. This program is open to rural municipalities, Indigenous communities, non-profits, local service boards, and small businesses with 1–20 employees.

Applications are open now until September 24, 2025.

Interested in applying? Register for a free info session hosted by the Ministry of Rural Affairs to learn more about eligibility, program streams, and how to apply.



Click or scan the code to learn more!



Canada Small Business Financing Program (CSBFP)

Looking to grow your business?

The Canada Small Business Financing Program (CSBFP) helps small businesses access loans by sharing the risk with lenders—ideal for startups or expanding operations.

Help spread the word and support local entrepreneurs!

Click or scan the code to learn more!



Meet the Team

The Economic Development & Tourism team is here to support businesses, residents, and visitors with a range of programs to help Perth County grow & thrive. Our office is always open and we're just a phone call away.

Meredith Forget



Director of Economic Development

Justin Dias



Economic Development Officer

Ricky Zhao



Tourism Officer (Contract)

Shannon Landreth



Economic Development Officer (Contract)

Summer Students

Olivia Jackson



Tourism Marketing

Erin McGregor



Destination Development

paige Thompson



Destination Development