



Plentiful in Perth County: Celebrating Local Businesses & Experiences

There has never been a better time to support the incredible businesses right here in Perth County! Our new 'Plentiful in Perth County' campaign highlights the diverse range of local businesses, entrepreneurs, and experiences that make our region thrive. From farm-fresh goods to boutique shopping, innovative manufacturers to signature culinary adventures, Perth County is full of opportunities to shop, eat, and explore—while supporting our local economy.

Here are some examples that you can expect from this exciting campaign:

- **Business Directory** – Easily discover and support local businesses that contribute to our communities.
- **Business Spotlight Series** – Get to know the stories behind Perth County's hardworking entrepreneurs.
- **Signature Experiences** – From farm-to-table dinners to interactive agritourism, discover one-of-a-kind local adventures.
- **Bakery Trail & Discover More Flavour** – A must for food lovers, featuring the best bakeries, farm markets, and local eats.
- **Farm Gate Map** – Connect with local farms and enjoy fresh, locally grown produce straight from the source.

Now more than ever, supporting local is key to a resilient and prosperous future. Join us in celebrating all things Plentiful in Perth County!



Tourism and Destination Development



Want to be featured in an upcoming social media visit?

Our campaigns have helped to reach over 250K social media accounts!

Don't forget to follow us on our social media accounts!



@perthcotourism & Perth County Tourism

Become a Signature Experience!

Scan the QR code to download our Program Guide and Experience Planning Template.



<https://forms.perthcounty.ca/CAO/Ecdev-and-Tourism/Discover-More-Adventures-Business-Sign-Up-Form>



discover MORE

If you're interested in learning more or joining the Discover More Adventures (DMA) program, please don't hesitate to reach out to us at tourism@perthcounty.ca. We'd love to continue the conversation and help you take the next step in your tourism journey!

Are you a tourism operator in Perth County?

Register for our Business Directory today!

Whether you're a small business, a startup, or a well-established company, our directory is the perfect platform to showcase what you do best. Don't miss out on this chance to grow your business and be part of our vibrant local network!

Register now at:

<https://directory.perthcounty.ca/>

Perth County
Cultivating Opportunity

Register your business with our

BUSINESS DIRECTORY

- ✓ Free advertising.
- ✓ Enhanced online visibility.
- ✓ Add credibility.
- ✓ Local visibility.

GROW YOUR BUSINESS WITH US

DIRECTORY.PERTHCOUNTY.CA

Tourism and Destination Development



Are you a tourism operator with a unique story to tell?

We are often looking for inspiring stories when creating content for our marketing outlets. We offer the tools to support you in creating memorable experiences. Reach out today by scanning the QR Code or following the link!

<https://www.perthcounty.ca/en/discover/discover-more-adventures.aspx>

SCAN HERE



Perth County Farm Stand Project: A Collaboration with Local Schools



*Farm stands not exactly as shown. Image is for illustration purposes only.

Perth County is proud to partner with local highschoools on an exciting initiative that brings together skilled trades, artistic expression, and community engagement—all in support of our local farm gate businesses!

Through this collaboration, high school shop students are gaining hands-on experience by constructing custom farm stands, while Grade 12 art students bring them to life with vibrant designs that celebrate Perth County's identity and agricultural heritage. Once completed, these beautifully crafted stands will be placed at participating farm gate businesses across the county, enhancing the local food experience for residents and visitors alike.

This project not only supports local farmers but also inspires youth, promotes the trades and the arts, and strengthens community connections. It's a true celebration of local talent, craftsmanship, and Perth County pride!

Stay tuned as these unique farm stands roll out across the region! For more information contact Ricky Zhao at rzhao@perthcounty.ca

Prosper in Perth County



Ready to showcase your business or celebrate someone on your team? Reach out for more information on our 'Planted in Perth County' & 'People of Perth County' program!

We are currently working on an exciting list of local Perth County businesses to highlight for 2025! If you know of a special home-grown business who deserves to be featured, please reach out to ecdev@perthcounty.ca

**Pictured left you'll see Alana McEachern of The Scrapbook Shop in Listowel. Stay tuned for her Planted in Perth County feature coming soon!*

<https://www.perthcounty.ca/en/doing-business/prosper-in-perth-county.aspx>



Scan QR Code for Tariff survey

SCAN HERE



<https://www.surveymonkey.com/r/PerthCountyTariffImpact>

Perth County is conducting a survey to assess the impact of recently announced tariffs on businesses of all sizes. Your feedback is vital in helping us advocate for the necessary support measures at both the federal and provincial levels.

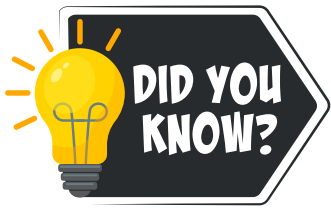


Prosper in Perth County Business Resource Guide

Perth County's Economic Development team is dedicated to fostering the growth of local businesses. By understanding the unique challenges and aspirations of business owners, our department offers a wealth of resources and support completely free of charge!

<https://www.perthcounty.ca/en/doing-business/resources/Prosper-in-Perth-County-Business-Resource-Guide.pdf>





Follow our Prosper in Perth County “DID YOU KNOW” campaign on Facebook!



To date our posts have reached over 26K Facebook accounts, received over 100 Facebook Likes, and have been shared over 30 times.

facebook.com/perthcounty



People & Workforce Development



Looking to strengthen your workforce? Let us connect you with tools and strategies to attract top talent!

The Workforce Attraction and Retention Employer Toolkit (WARET) toolkit brings together practices for recruiting and retaining workers from across the country and provides easily accessible and implementable tools, templates, instructional guides and more to help employers choose the solution that works for them and their business.

<https://forms.perthcounty.ca/CAO/Ecdev-and-Tourism/Employer-Portal-Registration>

We are excited to be able to offer this unique FREE training opportunity to Perth County employers. Together with our partners at Fanshawe's Corporate Training Solutions and Intercultural Competency Advantage Program, we look forward to ensuring the online learning experience is as easy to access and meaningful as possible. The goal of this training is to help our local businesses and service providers to become welcoming to all newcomers to the region.

<https://forms.perthcounty.ca/CAO/Ecdev-and-Tourism/Employer-Portal-Registration>



Mobility 2.0



Enjoy the PC Connect Rural Route Service

The PC Connect Rural Route service is being discontinued but there is still time to utilize this route until it's last day of operation on March 31, 2025. PC Connect Routes 1, 2 & 3 will continue to operate. Scan the QR code, or visit our website for bus routes & schedules.

<https://www.perthcounty.ca/en/living-here/schedules-and-maps.aspx>



Partner Resources



Evolving Entrepreneurship
Episode #4 - Now Live

**"Buffalo, business,
and babies..."**

Jacqueline Martin is rewriting the farm-to-table playbook while building a dairy empire in Perth South! Hear how she's balancing it all (and making it look easy) on *Evolving Entrepreneurship*.

LISTEN

Learn more:
stratfordperthbusiness.ca/podcast

Do you love a good podcast?

The Stratford Perth Centre for Business Podcast, "Evolving Entrepreneurship" celebrates Canadian small business and entrepreneurship. Produced in the heart of Stratford, Ontario, Canada, Evolving Entrepreneurship is an authentic deep dive into the unique struggles and triumphs of women-led businesses. The series shines a spotlight on the resilient and resourceful female entrepreneurs who are shaping Stratford, Ontario, Canada, and beyond.

<https://infob24.podbean.com/>



Do you know a student with an entrepreneurial spirit?

Invest Stratford is now accepting applications for the Summer Company Program! Summer Company is a program for students between the ages of 15 and 29 that helps them to start their own summer business. The program will provide hands-on training, mentorship, and financial grants of up to \$3,000.



Are you a student and aspiring entrepreneur? If so,

Our Summer Company Program is for you!

Funded by the government of Ontario, this program helps young people between 15 and 29 years old start and run their own summer business by providing a potential grant, mentorship and training.

APPLY TODAY!

www.stratfordperthbusiness.ca

invest STRATFORD

Are you an aspiring FOODpreneur in Perth County?

Foodpreneur Advantage is a regional collaboration of Small Business Enterprise Centres. Whether you are starting your food venture, or ready to expand and scale your operation, this is the place to start.

Learn everything you need to know from costing & marketing to packaging & labelling. For more information and seminar dates, please visit foodpreneuradvantage.ca or contact the Stratford Perth Centre for Business:
info@stratfordperthbusiness.ca



Stratford | Perth
Centre for Business
helping business succeed

info@stratfordperthbusiness.ca | 519-305-5055

Our office is always open! The Economic Development & Tourism team is here to support businesses, residents, and visitors with a range of programs to help Perth County grow & thrive.

