

You're Invited!



When: June 25 3:30pm - 6:00pm
Where: Lynn River Farm & Graze Farm Dinners

Rooted in Success

Perth County Agri-Business Mixer



Rooted in Success is an event that provides you with the opportunity to collaborate with fellow business owners, bringing together great local food, fresh business ideas, and friendly connections — all in a welcoming, farm-to-table setting.

It's free to attend! Come and go as you please and enjoy:

- Delicious tasting plates and drinks made with Perth County ingredients from local farms, wineries, and artisans.
- Quick, casual fireside chats on topics like immersive tourism, collaboration and digital content creation.

Looking to network? Don't miss this exciting opportunity to connect and collaborate with others in the Perth County business community.

Your RSVP is greatly appreciated in advance, we look forward to seeing you!



REGISTER NOW

Celebrate Local with 'Plentiful in Perth County'

Perth County is brimming with incredible local businesses! From farm-fresh produce and boutique shopping to innovative manufacturers and signature culinary adventures, there's always something exciting to discover right here at home.

Our Plentiful in Perth County campaign shines a spotlight on the businesses that make our community special—and we invite you to be part of it!

Follow the journey on Facebook to explore local hidden gems, get inspired, and find new ways to support local.

Every time you shop, eat, and explore locally, you're investing in a vibrant and prosperous future for Perth County!



Prosper in Perth County

Prosper in Perth County Business Resource Guide



Ready to showcase your business or celebrate someone on your team? Reach out for more information on our 'Planted in Perth County' & 'People of Perth County' program!

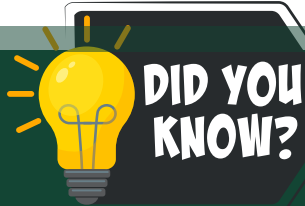


Perth County's Economic Development team is dedicated to fostering the growth of local businesses. By understanding the unique challenges and aspirations of business owners, our department offers a wealth of resources and support completely free of charge!

We are currently working on an exciting list of local Perth County businesses to highlight for 2025! If you know of a special home-grown business who deserves to be featured, please reach out to ecdev@perthcounty.ca

<https://www.perthcounty.ca/en/doing-business/resources/Prosper-in-Perth-County-Business-Resource-Guide.pdf>

<https://www.perthcounty.ca/en/doing-business/prosper-in-perth-county.aspx>



Follow our Prosper in Perth County "DID YOU KNOW" campaign on Facebook!



To date our posts have reached over 26K Facebook accounts, received over 100 Facebook Likes, and have been shared over 30 times.

facebook.com/perthcounty

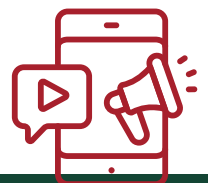
FOLLOW

Do you have an upcoming event that you wish to promote?



We would love to feature your event on our Tourism social accounts! Please reach out to our Tourism Marketing Summer Student, Olivia Jackson to find out more.

ojackson@perthcounty.ca
519-271-0531



Prosper in Perth County



Are you Interested in Showcasing your Business and Building Relationships?

A Prosper in Perth County Business Tour is a great opportunity to engage with local elected representatives, municipal staff and other community partners. Showcase your business to new customers, potential employees and the broader community.

If you are interested in hosting a tour, learning more about the process, or the benefits to participating businesses, contact our team at ecdev@perthcounty.ca.

Tourism and Destination Development

Experiential Tourism Training Workshop



Join us for a hands-on and interactive workshop where you'll learn all about creating unforgettable experiences for visitors. Our expert trainers will guide you through the ins and outs of experiential tourism, giving you the tools and knowledge to take your offerings to the next level.

Whether you are looking to refresh your offerings or explore new opportunities, this session is designed to give you the strategies and knowledge to do so. Let's take the first step in creating an unforgettable visitor experience together!

When: September 16th 10am - 2pm
Where: TBD



REGISTER NOW



Are you a tourism operator with a unique story to tell?

We are often looking for inspiring stories when creating content for our marketing outlets. We offer the tools to support you in creating memorable experiences. Reach out today by scanning the QR Code or following the link!

<https://www.perthcounty.ca/en/discover/discover-more-adventures.aspx>

SCAN HERE



Tourism and Destination Development



Become a Signature Experience!

Why Join?

- Engage New Audiences
- Amplify Authenticity
- Create Shareable Moments
- Increase Digital Exposure

What You'll Receive:

- Expert Guidance
- Professional Photography & Videography
- Targeted Paid Advertising
- Ongoing Promotion & Support

If you're interested in learning more or joining the Discover More Adventures (DMA) program, please don't hesitate to reach out to us at tourism@perthcounty.ca.



Scan the QR code to download our Program Guide and Experience Planning Template.

Do You Want to Display All That Perth County Has to Offer?

We've got FREE marketing assets to help your business shine — and yes, we'll even deliver them right to your door!

Available:

- 11' Discover More Flavour Flag
- 9" x 11" Discover More Flavour Entrance Sign
- Shaped Discover More Flavour Blade Sign
- Perth County Branded Cooler Bags
- Perth County Branded Brochure/Display Stands
- A-frame/Sandwich Boards (temporarily out of stock — restock coming soon!)

This exclusive offer is only for businesses in our Farm Gate, Bakery Trail, and Discover More Signature Experience programs.



Click the link below to request your items!



<https://www.surveymonkey.com/r/K6FYT72>



Discover Local with our Digital Farm Gate Map!

Are you a farm owner, or do you know of a special farm that should be included on our map?

SCAN HERE



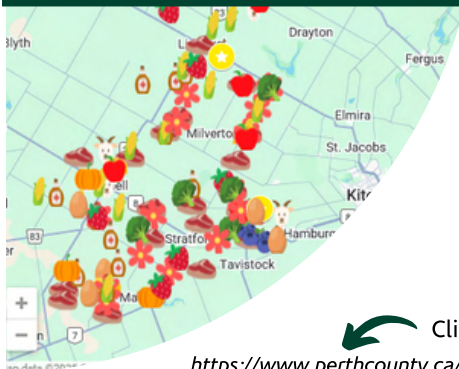
Get right to the source of Perth County's local food culture! Our region is home to a variety of farm gate stores, self-serve stands, and seasonal pick-your-own experiences that showcase the best of local agriculture.

Our newly updated Digital Farm Gate Map makes it easier than ever to discover, locate, and experience Perth County's incredible agricultural offerings.



Click the link or Scan the QR code for the Farmgate Map!

https://www.perthcounty.ca/en/discover/farm-gate-map.aspx?_mid_=26014



Provincial Funding

Business Expansion Funding

The Southwestern Ontario Development Fund provides support for projects and investments to existing businesses, municipalities and not-for-profit organizations for economic development in southwestern Ontario. The objective of the program is to provide financial support and services to help growing companies in eastern and southwestern Ontario make investments to:

- grow their businesses
- improve productivity
- invest in innovation and skills development
- pursue new markets
- generate broad positive regional economic impact
- create new good, sustainable jobs

Ontario 

Last application intake closes August 14, 2025!



Trade Fund Program

The Ontario Together Trade Fund provides financial support to businesses looking to make near-term investments so they can serve more interprovincial customers, develop new markets and re-shore critical supply chains in the face of U.S. tariffs. With a focus on small and medium enterprises, the program will:

- Help businesses
- Build local capacity
- Enhance trade resiliency
- Make investments to successfully expand into new markets.



AgrilInnovate Program



The AgrilInnovate Program offers repayable contributions to support the commercialization, demonstration, and adoption of innovative technologies and processes that enhance the competitiveness and sustainability of the agricultural and agri-food sector. The program aims to incentivize the use of commercial-ready innovations to drive growth and efficiency within the industry.

Funding can reach up to \$5,000,000 from Agriculture and Agri-Food Canada (AAFC). Additionally, organizations owned or led by under-represented groups may receive an extra 10% on the cost-share ratio, with AAFC covering 60% and the applicant covering 40%.

Applications accepted continuously until March 31, 2028, or until the funding is fully committed.



Meredith Forget



Director of Economic Development

Ricky Zhao



Tourism Officer (Contract)

Justin Dias



Economic Development Officer

Olivia Jackson



Tourism Marketing Summer Student

Erin McGregor



Destination Development Summer Student

Paige Thompson



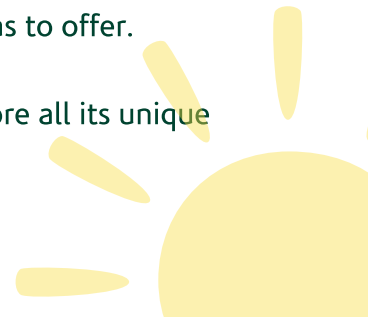
Destination Development Summer Student

What our Summer Students are Most Looking Forward to This Summer in Perth County

Olivia is excited to promote and support Perth County's unique farm-to-table experiences. Dining at places that use local ingredients are a few of the many amazing things that make Perth County so special!

Erin is excited to be joining the Economic Development & Tourism team this summer! She looks forward to becoming even more involved, both internally and externally, in the County and all it has to offer.

Paige is excited to discover everything Perth County has to offer and can't wait to explore all its unique experiences!



Partner Resources

Engage and Energize - Empowering Teeny Tiny Places



Teeny Tiny Summits offer economic development that works for small places including practical examples, tools that can be adopted to small communities and share lessons learned from leaders in small communities.

Teeny Tiny Summits are your chance to learn from expert volunteers and active community leaders, network with like-minded individuals who share a passion for Teeny Tiny places. Whether you are a community leader, a rural volunteer, a community economic developer or an entrepreneur, the Teeny Tiny Summit is right for you.

Don't miss this opportunity attend a Teeny Tiny Summit and be part of a transformative experience.



[REGISTER NOW](#)

SET7 Skills & Technology



Training Opportunities

Set7 was created to give residents of North Perth and Region access to world class training in their own community. The program focuses on offering training and growth opportunities for individuals through online and in-person instruction at various campuses located throughout North Perth and beyond. Employees, jobseekers and those looking to upgrade skills are encouraged to attend and earn certificates towards their career goals.



We look forward to continuing to offer relevant training and courses throughout 2025 and we can't wait to share more opportunities with you soon!

Stay tuned for courses in the following areas:

- Safe Food Handling
- ESL (English as a Second Language)
- Agriculture
- Home Daycare
- and other vital employment skills



[Sign up for the mailing list here!](#)

Our office is always open! The Economic Development & Tourism team is here to support businesses, residents, and visitors with a range of programs to help Perth County grow & thrive.

