

Celebrate Local with 'Plentiful in Perth County'

Perth County is brimming with incredible local businesses, unique experiences, and creative entrepreneurs that make our region thrive. From farm-fresh produce and boutique shopping to innovative manufacturers and signature culinary adventures, there's always something exciting to discover right here at home.

Our Plentiful in Perth County campaign continues to shine a spotlight on the diverse businesses that make our community special—and we invite you to be part of it!

Follow the journey on Facebook to explore local hidden gems, get inspired, and find new ways to support local.

Every time you shop, eat, and explore locally, you're investing in a vibrant and prosperous future for Perth County. Let's continue to celebrate all things Plentiful together!

Follow us on Facebook!



Lunch & Learn with Us!

West Perth Municipal Office
April 29th 11:30am-1pm



Join us for this 'lunch & learn' opportunity to hear about business support programs from the Ministry of Economic Development, Job Creation and Trade (MEDJCT). Hear from Senior Business Advisors who are experienced in supporting applications and from businesses who have successfully leveraged popular programs including the Southwestern Ontario Development Fund. Lunch provided



REGISTER NOW

Prosper in Perth County



Ready to showcase your business or celebrate someone on your team? Reach out for more information on our 'Planted in Perth County' & 'People of Perth County' program!

We are currently working on an exciting list of local Perth County businesses to highlight for 2025! If you know of a special home-grown business who deserves to be featured, please reach out to ecdev@perthcounty.ca

**Pictured to the left is Sam Weber, founder of @TheBBCabin! Look for her in an upcoming 'Planted in Perth County' Feature.*

<https://www.perthcounty.ca/en/doing-business/prosper-in-perth-county.aspx>



Prosper in Perth County Business Resource Guide

Perth County's Economic Development team is dedicated to fostering the growth of local businesses. By understanding the unique challenges and aspirations of business owners, our department offers a wealth of resources and support completely free of charge!

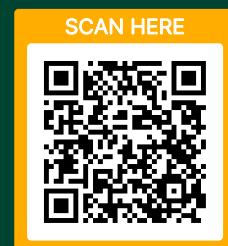
<https://www.perthcounty.ca/en/doing-business/resources/Prosper-in-Perth-County-Business-Resource-Guide.pdf>



Perth County is conducting a survey to assess the impact of recently announced tariffs on businesses of all sizes. Your feedback is vital in helping us advocate for the necessary support measures at both the federal and provincial levels.



Scan QR Code for Tariff survey

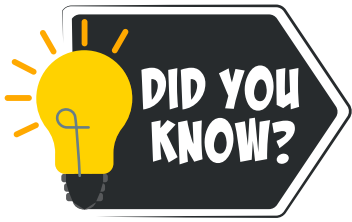


<https://www.surveymonkey.com/r/PerthCountyTariffImpact>

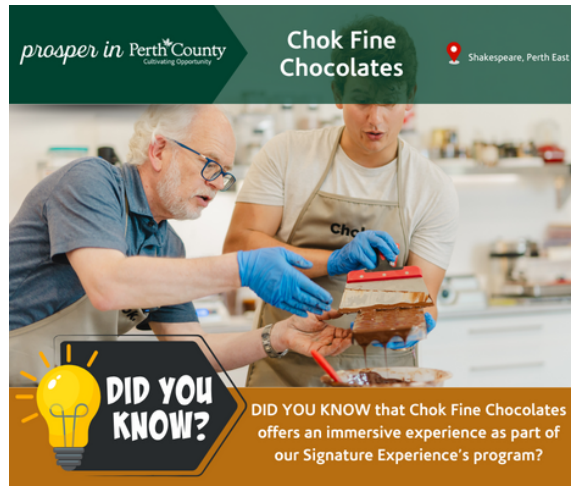


[Visit the Stratford Perth Tariff Response Taskforce and the Resources Page](#)





Follow our Prosper in Perth County “DID YOU KNOW” campaign on Facebook!



To date our posts have reached over 26K Facebook accounts, received over 100 Facebook Likes, and have been shared over 30 times.

facebook.com/perthcounty

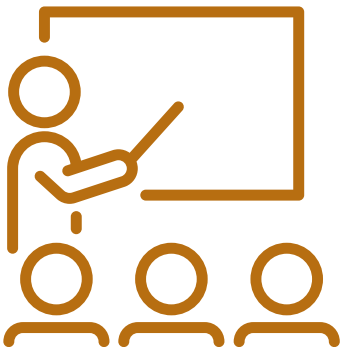


People & Workforce Development

Training Grants Available



The Canada-Ontario Job Grant (COJG) provides opportunities for employers to invest in their workforce, with help from the government. The COJG provides direct financial support to small, medium and large employers who wish to purchase training for new and existing employees.



Through the COJG:

- Employers are eligible to receive up to \$10,000 per employee for training costs including tuition/training fees, textbooks, required materials and travel costs
- Employers with less than 100 employees contribute 1/6 of total training costs
- Employers with more than 100 employees contribute 1/2 of total training costs

This is a highly sought after program so applicants are encouraged to apply as soon as possible. For more information or to begin your application: [Canada-Ontario Job Grant Application](#)

Business Expansion Funding



Next application intake closes May 21, 2025



The Southwestern Ontario Development Fund provides support for projects and investments to existing businesses, municipalities and not-for-profit organizations for economic development in southwestern Ontario. The objective of the program is to provide financial support and services to help growing companies in eastern and southwestern Ontario make investments to:

- grow their businesses
- improve productivity
- invest in innovation and skills development
- pursue new markets
- generate broad positive regional economic impact
- create new good, sustainable jobs

Tourism and Destination Development



Become a Signature Experience!

Why Join?

- Engage New Audiences
- Amplify Authenticity
- Create Shareable Moments
- Increase Digital Exposure

What You'll Receive:

- Expert Guidance
- Professional Photography & Videography
- Targeted Paid Advertising
- Ongoing Promotion & Support

If you're interested in learning more or joining the Discover More Adventures (DMA) program, please don't hesitate to reach out to us at tourism@perthcounty.ca.



Scan the QR code to download our Program Guide and Experience Planning Template.

Do you want to display all that Perth County has to offer?

We've got FREE marketing assets to help your business shine — and yes, we'll even deliver them right to your door!

Available:

- Discover More Flavour Flag
- 9" x 11" Discover More Flavour Sign
- Pendant-Shaped Discover More Flavour Sign
- Perth County Branded Cooler Bags
- Perth County Branded Display Stands
- Sandwich Boards (temporarily out of stock — restock coming soon!)

This exclusive offer is only for businesses in our Farm Gate, Bakery Trail, and Discover More Signature Experience programs.



Contact us: tourism@perthcounty.ca

Tourism and Destination Development



Are you a tourism operator with a unique story to tell?

We are often looking for inspiring stories when creating content for our marketing outlets. We offer the tools to support you in creating memorable experiences. Reach out today by scanning the QR Code or following the link!



<https://www.perthcounty.ca/en/discover/discover-more-adventures.aspx>

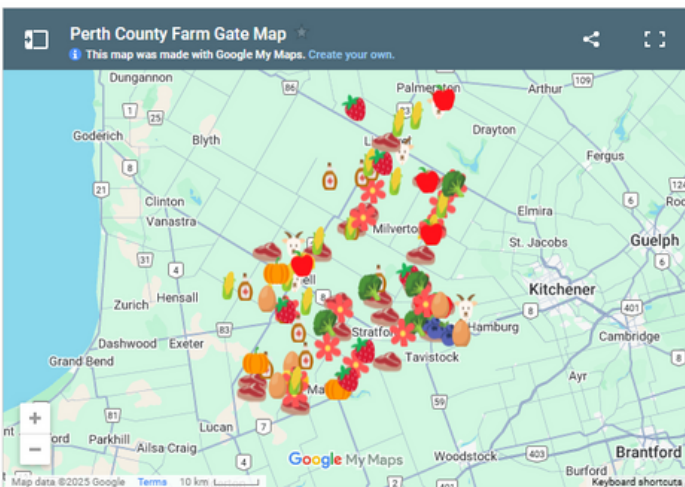


Do you have an upcoming event that you wish to promote?

We would love to feature your event on our Tourism social accounts! Please reach out to our Tourism Officer, Ricky Zhao to find out more.

rzhao@perthcounty.ca
519-271-031 x152

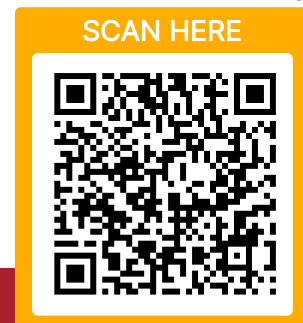
Discover Local with our Digital Farm Gate Map!



Get right to the source of Perth County's local food culture! Our region is home to a variety of farm gate stores, self-serve stands, and seasonal pick-your-own experiences that showcase the best of local agriculture.

Our newly updated Digital Farm Gate Map makes it easier than ever to discover, locate, and experience Perth County's incredible agricultural offerings.

Scan the QR code or click the link for the Farmgate Map!



https://www.perthcounty.ca/en/discover/farm-gate-map.aspx?_mid_=26014

Are you a farm owner, or do you know of a special farm that should be included on our map?

Please reach out to Ricky Zhao, Tourism Officer
rzhao@perthcounty.ca | 519-301-5611

Partner Resources

Do you know a student with an entrepreneurial spirit?



Are you a student and aspiring entrepreneur? If so, **Our Summer Company Program is for you!**

Funded by the government of Ontario, this program helps young people between 15 and 29 years old start and run their own summer business by providing a potential grant, mentorship and training.

APPLY TODAY!

www.stratfordperthbusiness.ca

west TRATFORD

Summer Company is a program for students between the ages of 15 and 29 that helps them to start their own summer business. The program will provide hands-on training, mentorship, and financial grants of up to \$3,000.

APPLY NOW >>

Applicants are encouraged to apply early as funds are limited. Deadline for applications are May 15th, 2025



EDC

Planning for expansion in a changing global market

April 24, 2025 | 1 to 2 p.m. ET

Register now >

Join this free webinar to learn:

- How to shortlist foreign markets with growth potential
- How to perform market research to identify top opportunities
- How to leverage Canada's free trade agreements (FTAs)
- How to evaluate international market entry strategies
- How to access Canada's trade team and resources to support expansion

SET7 Skills & Technology

Set7 was created to give residents of North Perth and Region access to world class training in their own community. The program focuses on offering training and growth opportunities for individuals through online and in-person instruction at various campuses located throughout North Perth and beyond. Employees, jobseekers and those looking to upgrade skills are encouraged to attend and earn certificates towards their career goals.



Sign up for the mailing list here!

Training Opportunities

We look forward to continuing to offer relevant training and courses throughout 2025 and we can't wait to share more opportunities with you soon!

Stay tuned for courses in the following areas:

- Safe Food Handling
- ESL (English as a Second Language)
- Agriculture
- Home Daycare
- and other vital employment skills

Our office is always open! The Economic Development & Tourism team is here to support businesses, residents, and visitors with a range of programs to help Perth County grow & thrive.

